



We're  
**redefining**  
travel search

**Setting a new standard in tourism**

Travel agents using the CETS (Central European Touristic Solutions) reservation system have a new, exclusive advantage with PowerSearch - our next generation search engine for all tour operators.

Based on Player-Hub technology that combines offline data with online data, PowerSearch now allows tour operators to display 100% of their products without volume restrictions. In turn, travel agents receive offers directly from tour operators, in real time and with the best possible data quality and availability. This allows agents to view a higher level of detail with significantly more selection criteria.

In combination with its new functionality, including hotel reviews, prioritization of tour operators and multi-room queries, PowerSearch is setting a new standard in tourism.

# PowerSearch

## Using technology to your advantage

It returns tour options with the highest possible speed, accuracy and quality. And with more tour operators participating in Player-Hub technology, you receive a greater number of up-to-date tour offers. Additionally, its features let you check alternative flights, room options or meals. In turn, your ability to upsell options or services can help increase revenue opportunities for your agency.

## Offering your customers more

You have the flexibility to create customized tours from options returned in a clear, easy to read screen. Plus, additional services and suggested alternatives allow you to quickly meet the needs of your customers and create a customized package for their desired travel.



## Key advantages

### Reach target agreements

It helps you prioritize and classify offers from tour operators based on personal preferences, allowing you to manage reservations from a particular tour operator to help reach target agreements.

### Added upsell opportunities

Displays alternative flights, rooms and meals for the selected offer, allowing you to upsell where appropriate.

### Raise your level of service

Provides individual hotel reviews by previous guests, which added to your personal experiences, helps you provide the best advice.

### Simplify a group booking

Allows multi-room queries and the ability to reserve two rooms at once. This feature can greatly simplify booking a hotel for groups or families with children.

### Boost your confidence

Allows tour operators using the Player to return all available travel offers with increased speed and higher quality, boosting your confidence in the accuracy of offers.

To find out more on PowerSearch, contact your Travelport account representative today.

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